



International
Comfort
Products®

GREAT Kick-start for Spring Sales!

CONSUMER FINANCE PROMOTION



Citi Retail Services

Spring Discount on Consumer Financing

Spring Promotion Period:
April 1 to May 31, 2010

with funding end date of June 30, 2010*

This Spring's consumer financing promotion can help YOU close more sales—and it's easy to participate. Here's why:

- ✓ **6 months Deferred Monthly Interest at 0% cost to dealer with promotion code****
- ✓ **12 months Deferred Monthly Interest at 3.5% cost to dealer with promotion code*****
(Regular cost to dealer on 12 months Deferred Monthly Interest would be 7.15%, making this a 3.65% savings.)

The "6- and 12-month Deferred Monthly Interest" functions same as previous 'Same As Cash' promotion and works as follows: Finance charges accrue on the purchase from the date of purchase and minimum payments will be due each month. If the sales price is paid in full by the Deferred Monthly Interest promotion expiration date, no finance charges will be owed on the purchase. Otherwise, all accrued finance charges will be owed.

*Funding paperwork must be submitted to Citi Retail Services by **June 30, 2010** to be eligible for the promotional rates on sales approved from April 1 through May 31, 2010. Otherwise the standard dealer rate will apply.

No special registration is required for this promotion! The special promotion code** MUST be used on the Citi Retail Services sales slip. (Dealer MUST be enrolled with Citi Retail Services in order to participate. Allow up to six weeks for the Citi Retail Services enrollment process.)

**** 6 Months Deferred Monthly Interest – Promotion Code 13062**

***** 12 Months Deferred Monthly Interest – Promotion Code 13120**

*To participate in the ICP financing promotion, Dealer **MUST** include the model/serial numbers for each sale in the description on the transaction slip. Failure to include the model/serial numbers may result in ICP reversing discount charges back to the dealer.*

**Talk to your ICP Sales Representative about enrollment in the
ICP Consumer Financing Program.**

You may request that we not send you unsolicited advertisements by fax. Your request must: a) identify the telephone number(s) of the fax machine(s) to which your request relates; and b) be made to us by phone at 1-800-722-5465 or by fax at 1-800-817-2814. If you follow these steps, our failure to comply within 30 days is unlawful unless you subsequently provide express invitation or permission to us, in writing or otherwise, to send unsolicited advertisements to those fax machine(s).